

PRESS RELEASE

PRECISE EXTENDS GLOBAL REACH

December 1st, 2015: Precise Business Solutions, Global Partner of the Year in 2013 and 2014 for Epicor Software, based in Perth, Western Australia, is proud to announce the launch of its EMEA business through the opening of a new office in the United Kingdom.

Precise has experienced significant growth in recent years, including a number of new customers in the UK and more broadly the Europe, Middle East and Africa (EMEA) region for the solutions it develops – Precise Point of Sale and Epicor Advanced Requisition Management (ARM) – as companion solutions for Epicor enterprise resource planning (ERP) solutions. The UK operation, initially based in Reading, has been set up in response to this growth and in recognition of the strategic importance the UK and EMEA markets represent for both Precise Products and the approach Precise brings to the table as an Epicor sales and consulting partner.

In its 21st year of operation and partnership with Epicor, Precise works in traditional areas of focus for the Epicor ERP solution such as manufacturing and additional verticals that its own products extend into. “As well as stepping up our ability to service our existing Precise POS and Epicor ARM customers in the UK, we see fantastic potential there for replicating our Australian success as an Epicor partner,” says Mark Batina, Managing Director of Precise. “We have gained great experience over many years and knowledge of industry best practice in areas like Retail, Not-For-Profit organisations, health and allied care, engineering/construction services and financial services. We know how to leverage the market-leading, highly agile solutions and technology from Epicor, integrating with key external systems and partners to help businesses achieve their strategic objectives. We are looking forward to extending that capability into the UK.”

“Precise has long been a very successful and very highly regarded member of our Epicor Inspired Partner Network,” said Steve Winder, regional vice president for Epicor in the UK and Ireland. “Their focus on customer service and vertical expertise makes them a great addition to the partner community here in the UK. Like Precise, we are experiencing strong growth and we look forward to them bringing extended vertical market opportunities as well as new products to Epicor customers.”

Visit www.precisebusiness.com.au/uk for more details.



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